

AMAURY LAPORTE

Bilingual communications expert with strong web and management skills (dual French-U.S. citizen)

EXPERIENCE

EMBASSY OF FRANCE - CULTURAL SERVICES (www.frenchculture.org)	New York, NY	
Communications Officer		July 2010- April 2011
<ul style="list-style-type: none">• Responsible for all communication activities, from media relations to social networking (Facebook, Twitter)• Managed a staff of two (communications associate and intern), developed communication strategies.		
Press Officer		Mar. 2007- June 2010
<ul style="list-style-type: none">• Successfully pitched over 400 stories/listings to American and French correspondents in print, radio & TV.• Created and maintained detailed database, increased press contacts from 200 to more than 2,000.		
EMBASSY OF FRANCE - PRESS OFFICE (www.ambafrance-us.org)	Washington, DC	
Managing Editor, <i>News from France</i>		July 2003- Feb. 2006
<ul style="list-style-type: none">• Selected topics, assigned, edited and wrote articles, and did layout for Embassy's tri-weekly newsletter.• Recruited and managed 5 to 8 interns every semester. Increased circulation from 7,300 to 11,000+.		
Public Affairs Assistant (internship)		Aug. 2002- Dec. 2002
<ul style="list-style-type: none">• Researched and wrote articles for <i>News from France</i>, reviewed press coverage for French government.• Gave Embassy tours to large college student groups, fielded their questions on France and French policy.		
WORLD BANK (www.worldbank.org)	Washington, DC	
Bilingual Administrative Assistant (staffing agency)		May 2003
<ul style="list-style-type: none">• Completed several assignments requiring advanced bilingual and computer skills (e.g. press reviews).		
VOICE OF AMERICA - FRENCH TO AFRICA (www.voanews.com)	Washington, DC	
Radio Journalist (internship)		May 2003
<ul style="list-style-type: none">• Wrote and recorded articles for broadcast to French-speaking Africa (current affairs, technology, etc).		

EDUCATION

UNIVERSITY OF NOTTINGHAM BUSINESS SCHOOL (www.nottingham.ac.uk)	Nottingham, U.K.	
Master of Arts in Strategic Management with distinction		Dec. 2001
<ul style="list-style-type: none">• Studied managerial disciplines (finance, marketing, strategy) in one of Britain's top business schools.• Completed thesis on the commercialization of disruptive technologies (fuel-cells): thesis.alaporte.net.		
INSTITUT D'ETUDES POLITIQUES (SCIENCES-PO) (www.sciences-po.fr/en)	Paris, France	
Master in International Business cum laude ("mention lauréat", top 5% of year)		July 1999
<ul style="list-style-type: none">• Studied international business, economics, geopolitics and law at France's leading political university.• Internships at Public Forum Institute (3 months), European Telecommunications Standards Institute.		

SKILLS

Language skills: **English** (native speaker), **French** (native speaker), **Spanish** (intermediate)

Computer skills: Advanced knowledge of **Adobe In-Design**, Lotus Approach, PhotoImpact, **Photoshop**, **PowerPoint**, Presentations, **Excel**, **QuarkXPress**, Quattro Pro, **Word**, WordPerfect, HTML editors.

INTERESTS

- Development** : Helped draft grant bid, did translations for Solar Electric Light Fund (SELF). Wrote articles for InterAction.
- Photography** : Published amateur digital photographer (online gallery featuring over 6,000 photos: pix.alaporte.net)
- Travels** : Australia, Belize, Costa Rica, India, Indonesia, Japan, Nepal, New Zealand, Senegal, Tanzania, Thailand...