

AMAURY LAPORTE

Washington D.C. (United States)

EXPERIENCE

ENVIRONMENTAL AND ENERGY STUDY INSTITUTE (EESI) www.eesi.org **Washington, DC**

Vice President of Communications

- Devise and oversee communication and outreach strategies for nonpartisan environmental nonprofit.
- Manage a communications team of three associates, one paid intern, and a website with 1 million+ visitors.
- Edit most publications, including white papers, articles, newsletters, and annual reports.

Jan. 2023-
Present

Communications Director

- Handle all press relations (built press list of 2,100+ contacts). Write and pitch press releases and op-eds.
- Webmaster (traffic up 618% over 10 years) and Salesforce database administrator (92,500+ contacts).

Oct. 2014-
Dec. 2022

Communications Coordinator

- Handled all communication and outreach tasks with one intern. Edited and laid out most publications.
- Managed Congressional event logistics (188 briefings, 12 clean energy expos). Launched live streaming.
- Led development of new website (traffic up 40% in first year) and creation of new logo.

April 2012-
Sept. 2014

EMBASSY OF FRANCE - CULTURAL SERVICES frenchculture.org **New York, NY**

Communications Officer

- Led all communication efforts, including media relations, website, and social media (Facebook, Twitter).
- Developed communication strategies and managed communications team of two staffers and one intern.

July 2010-
April 2011

Press Officer & Webmaster

- Successfully pitched over 400 stories/listings to American and French correspondents in print, radio & TV.
- Created and maintained detailed media database, increasing press contacts from 200 to more than 2,000.
- Managed website for French government's cultural network throughout the United States.

Mar. 2007-
June 2010

EMBASSY OF FRANCE - PRESS OFFICE franceintheus.org **Washington, DC**

Managing Editor, *News from France*

- Selected topics; assigned, edited and wrote articles; and did layout for English-language newsletter.
- Recruited and managed 5 to 8 interns every semester throughout the year.
- Increased newsletter circulation from 7,300 to more than 11,000, including all members of U.S. Congress.

July 2003-
Feb. 2006

Public Affairs Assistant (internship)

- Wrote for embassy's English-language newsletter; analyzed U.S. media coverage for French government.
- Gave embassy tours to large college student groups, fielded their questions on France and French policy.

Aug. 2002-
Dec. 2002

EDUCATION

UNIVERSITY OF NOTTINGHAM BUSINESS SCHOOL www.nottingham.ac.uk **Nottingham, U.K.**

Master of Arts in Strategic Management with distinction

- Studied managerial disciplines (finance, marketing, strategy) at one of Britain's top 10 business schools.
- Completed thesis on the commercialization of disruptive technologies (fuel cells): thesis.alaporte.net.

Dec. 2001

INSTITUT D'ETUDES POLITIQUES (SCIENCES-PO) www.sciencespo.fr/en **Paris, France**

Master in International Business cum laude (*mention lauréat, graduated in top 5% of the year*)

- Studied international business, economics, geopolitics, and law at France's leading political university.

July 1999

SKILLS

- Computer skills** Advanced knowledge of **website CMSs** (ColdFusion, Drupal, ExpressionEngine); **CRM database** (Salesforce); **e-mail marketing** (Constant Contact, Mailchimp, Marketing Cloud); **Microsoft Office** (Excel, PowerPoint, Word); and **graphic design, photo, and video editing** software (Acrobat, Canva, InDesign, Photoshop, Premiere).
- Language skills** **English** (native speaker), **French** (native speaker), **Spanish** (intermediate). AP, Chicago Manual of Style.
- Photography** Amateur photographer, published in *New York Times* and *Science* (over 47,000 photos at pix.alaporte.net).