

AMAURY LAPORTE

Washington D.C.

EXPERIENCE

ENVIRONMENTAL AND ENERGY STUDY INSTITUTE (EESI)	www.eesi.org	Washington, DC	
Communications Director			April 2012- Present
<ul style="list-style-type: none">• Devise and implement communication and outreach strategies for bipartisan environmental nonprofit.• Manage Congressional event logistics (87+ Hill briefings, 5 clean energy expos); launched live streaming.• Write and pitch op-eds; oversee key publications (white papers, newsletters, annual report...).• Led development of new website (traffic increased 65%), new logo, and subscriber survey.			
EMBASSY OF FRANCE - CULTURAL SERVICES	www.frenchculture.org	New York, NY	
Communications Officer			July 2010- April 2011
<ul style="list-style-type: none">• Responsible for all communication efforts, from media relations to social networking (Facebook, Twitter).• Developed communication strategies and managed communications team.			
Press Officer			Mar. 2007- June 2010
<ul style="list-style-type: none">• Successfully pitched over 400 stories/listings to American and French correspondents in print, radio & TV.• Created and maintained detailed database, increasing press contacts from 200 to more than 2,000.			
EMBASSY OF FRANCE - PRESS OFFICE	www.ambafrance-us.org	Washington, DC	
Managing Editor, <i>News from France</i>			July 2003- Feb. 2006
<ul style="list-style-type: none">• Selected topics; assigned, edited and wrote articles; and did layout for English-language newsletter.• Recruited and managed 5 to 8 interns every semester throughout the year.• Increased newsletter circulation from 7,300 to more than 11,000, including members of U.S. Congress.			
Public Affairs Assistant (internship)			Aug. 2002- Dec. 2002
<ul style="list-style-type: none">• Wrote for Embassy's English-language newsletter; analyzed U.S. media coverage for French government.• Gave Embassy tours to large college student groups, fielded their questions on France and French policy.			
WORLD BANK	www.worldbank.org	Washington, DC	
Bilingual Administrative Assistant (Manpower staffing agency)			May 2003
<ul style="list-style-type: none">• Completed several assignments requiring advanced bilingual skills (e.g., press analyses).			
VOICE OF AMERICA - FRENCH TO AFRICA	www.voanews.com	Washington, DC	
Radio Journalist (internship)			May 2003
<ul style="list-style-type: none">• Wrote and recorded articles for broadcast to French-speaking Africa (current affairs, technology, etc).			

EDUCATION

UNIVERSITY OF NOTTINGHAM BUSINESS SCHOOL	www.nottingham.ac.uk	Nottingham, U.K.	
Master of Arts in Strategic Management with distinction			Dec. 2001
<ul style="list-style-type: none">• Studied managerial disciplines (finance, marketing, strategy) at one of Britain's top business schools.• Completed thesis on the commercialization of disruptive technologies (fuel cells): thesis.alaporte.net.			
INSTITUT D'ETUDES POLITIQUES (SCIENCES-PO)	www.sciences-po.fr/en	Paris, France	
Master in International Business cum laude (<i>mention lauréat</i>, graduated in top 5% of the year)			July 1999
<ul style="list-style-type: none">• Studied international business, economics, geopolitics and law at France's leading political university.			

SKILLS

- Computer skills:** Advanced knowledge of website CMSs (ColdFusion, Drupal, ExpressionEngine); CRM database (Salesforce); e-mail marketing (Constant Contact, Salesforce Marketing Cloud); Microsoft Office (Excel, PowerPoint, Word); and graphic design, photo and video editing software (Acrobat, InDesign, Photoshop, Premiere, QuarkXPress).
- Language skills:** **English** (native speaker), **French** (native speaker), **Spanish** (intermediate).
- Photography** : Amateur photographer, published in *New York Times* and *Science* (over 36,000 photos at pix.alaporte.net).