

Talented Young American Photographers Exhibit Fresh Impressions of France in New York

"JEUNES TALENTS 2010" PHOTO SHOW FROM JUNE 17 TO JULY 8

New York, March 21, 2012—Eight young American photography graduates with a fresh perspective and a keen eye will present their impressions of France in a 3-week-long show at the Cultural Services of the French Embassy from June 17 to July 8. In the spirit of Robert Frank, these talented young American photographers—hailing from Los Angeles (Otis, ArtCenter, CalArts), New Orleans (Loyola) and New York (Parsons)—were offered all-expenses-paid, 10-day trips to one of six locations in France and given a free rein to capture the essence of contemporary French life. Their resulting work is a radical departure from the traditional imagery of France, and the 52 photos featured in the exhibit will give visitors a new take on the cities of Aix-en-Provence, Arles, Lille, Marseille and Toulon as well as on the island of Tahiti.



Exhibit: Jeunes Talents 2010, French Impressions: New Photographic Perspectives

Dates: Thursday, June 17 – Thursday, July 8

Hours: Weekdays from 11am – 6pm (Closed weekends)

Address: Cultural Services of the Embassy of France

972 Fifth Avenue (at 79th St)

New York, NY

More Info: www.frenchculture.org

Admission: Free

A joint initiative of **ATOUT FRANCE** (the French Tourism Agency), the **French Cultural Services** (Los Angeles and New York offices) and **FLAX** (France Los Angeles Exchange), this is the 4th edition of "Jeunes Talents" and the first time the students' work will be exhibited outside of Los Angeles. To broaden the scope and impact of the project, ATOUT FRANCE invited **Tim Wride**, the former curator of photography at LACMA (the Los Angeles County Museum of Art), to supervise the students and their work and to curate the "Jeunes Talents 2010" exhibition. First shown in Los Angeles at the Louis Stern Fine Arts gallery (April 8 to 21), the exhibition will make its way to New Orleans after its New York run.

For more information, to view the photos online and to vote for your favorites, please visit: www.franceguide.com/jeunestalents

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High resolution photos for the press: xxx

CREDITS

Jeunes Talents is a joint project of ATOUT FRANCE (The France Tourism Development Agency), the French Cultural Services (Los Angeles office), and FLAX (France Los Angeles Exchange), a Los Angeles foundation dedicated to fostering a better understanding of France through public and cultural art events. Other partners include Air Tahiti Nui, Rail Europe as well as the Tourist Office of Lille, the Regional Tourism Board of Nord-Pas-de-Calais, the Tourism Offices of Marseille, Aixen-Provence, Arles and Toulon, Provence-Alpes Tourism International (PATI), and the Regional Tourism Board of Provence-Alpes-Côte d'Azur (PACA).